



M. J. GOODMAN  
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October 1, 1997

RJR Account # 573005  
ERNIES WHOLESALE  
810 W WASHINGTON ST  
ALLENTOWN, PA 18102

**November Doral Buy 2 Packs Get 1 Free #701647**

To: ERNIES WHOLESALE

Doral product and shippers have been packed and are available for you at your wholesale supplier **KLEIN CANDY**. If you have changed suppliers or this is not your current supplier, please call our Operations Office at 610-280-9120 and provide us with updated information for future promotions.

A retail account listing for this promotion is attached, please ship the nubers of displays indicated to your accounts on this listing.

Quantity of Shippers:	9
These shippers will service:	7 Retail Stores
Ship Date to retail	Week of November 17, 1997
Retail Sales Offer per SKU	20 Offers
Brand Assortment:	Doral Lights, Doral Menthol Lt 100 Doral FF 100, Doral LT 100

Billing per SKU	Your Wholesaler will bill you 4.9 cartons or 5 cartons if the extra live pack is included.
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**Promotion Description:** Each display will have 7 cartons of 4 different brand styles. Each display will contain 21 B2G1F Offers and either 7 or 8 'Live' packs.

Ship the number of displays to each account as noted on the enclosed retail account listing.

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Doral B2G1F

Account: ERNIES WHOLESALE / 573005

Attached is a list of retail accounts authorized to receive the packed displays.

Important Note: If any of the accounts on the attached VAP listing refuse delivery or send the promotional shipper back to you, please contact our Operations office at 610-280-9120.

We will arrange to have our sales representatives re-sell the product for you .

For additional information or questions please contact your RJR Representative: Stefan Majer

As always, thanks for your assistance in the marketing of our products

Warm Regards,

*Mark*

M. J. Goodman

cc: Stefan Majer

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BREN54B2

WORKPLAN VAP SUBJOBBER TEMPLATE LISTING

PAGE: 25  
DATE: 97-09-29  
TIME: 01:34 PMDIRECT WHSLR : 761406 KLEIN CANDY COMPANY  
INDIRECT WHSLR: 573005 ERNIE'S WHOLESALE  
TEMPLATE : 701647 71100 DOR B2GIF NOV  
PLATE SEQ : 0019  
SALES LEVEL : 13XXXX

YEAR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
133204	133221	678248	ABC MARKET	548 W TILGHMAN ST	ALLENTOWN	PA	18102	1				(610) 435-9310
133204		433842	DANNY'S MARKET	347 N. EIGHT STRE	ALLENTOWN	PA	18102	1				(215) 740-9960
133204		410023	ELIAS MARKET	601 RIDGE AVE	ALLENTOWN	PA	18102	3				(610) 776-1030
133204	133221	183601	C&E SMOKE SHOP	937 HAMILTON MALL	ALLENTOWN	PA	18101	1				(610) 821-9677
133204	133221	184213	GEYER'S MARKET	3001 2ND STREET	WHITEHALL	PA	18052	1				(610) 264-2271
133204	133221	657144	HIGHWAY SUPERETTE	1032 S 5TH STREET	ALLENTOWN	PA	18103	1				(610) 821-8276
133204	133226	593426	KELLY'S KORNER	710 LYNE ST	EASTON	PA	18042	1				(610) 252-4343

PAGE BREAK TOTAL ACCOUNTS

7

TOTAL QUANTITY

9

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11/05/97

ACCOUNT NUMBER: 761406  
VOUCHER NUMBER: 15377508  
DATE WRITTEN: 11/05/97  
STATUS: PAID  
AMOUNT PAID: 469.00

KLEIN CANDY COMPANY  
A PA LIMITED PARTNER  
P.O.BOX 1450  
WILKES BARRE , PA 18703  
SEND CHECK TO: ROU

DESCRIPTION	UNITS	AMOUNT
'97 VAP PK & SHP	33.50	469.00

EXPLANATION: NOV DOR B2G1F 701647 JMC

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